

# CASE STATEMENT

**In response to the growing number of homeless within Johnson County, The Salvation Army will construct a new homeless shelter, one which will replace the existing Family Lodge.** Requiring a total expenditure of \$2.2 million, the new shelter will significantly increase current capacity by more than 50%.

## Homelessness in Johnson County

Today, over 41,000 people in Johnson County live at or below the poverty level. In January, 2009, a study revealed that there was a 38% increase in the number of homeless in Johnson County since just 2007. This included a total of 355 homeless individuals, 104 of which were

children. The Family Lodge is the only facility in Johnson County offering a family a private room and bath and the opportunity to remain in a room for up to 90 days (longer given extenuating circumstances).

## The Family Lodge

The Family Lodge, formerly a gas station and motel, was acquired by The Salvation Army and opened in 1995. Shortly thereafter, rooms became fully occupied, with residents of Johnson County given top priority. Referrals are regularly received from various human service programs within Johnson County. The Family Lodge staff consists of a director, case manager, part-time office assistant, night manager and a cook (residents receive one meal per day and access to the Army's food pantry when needed).

The Family Lodge meets the basic needs for food and shelter of homeless families. As part of this voluntary program, residents meet with a case manager once a week, attend classes at the Family Resource Center, create and keep a budget, make progress on debt recovery and

work on completing a GED if necessary. Staff and volunteers are committed to supporting residents in finding the resources they need including setting goals, acquiring skills and in working toward building stability for their family.

More than 80 families will stay in the Family Lodge in any given year. Their stay usually lasts for 3 months, however longer stays may occur due to extenuating circumstances. Once a family has completed the Family Lodge program, they may be eligible to move on to transitional housing offered by the Army.

The Family Lodge program has seen nearly 80% of families served eventually re-entering the community as productive and self-sufficient.

*(continued on the back)*



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## The Need for a New Family Shelter

Over the past 14 years, the Family Lodge has operated at capacity and seen the number of families on the waiting list grow to 80. The ten units are very small (10' x 11') in which are crowded four bunk beds and a bathroom with a small sink and shower. There is no space

adequate for children to do their homework. In some rooms there is recurring mold which must be treated on a regular basis. The courtyard in front of the ten units floods on a consistent basis during heavy rains causing an unsafe environment for children to play.

The new Family Lodge will significantly enhance The Salvation Army's ability to offer lodging and programmatic assistance to the homeless within Johnson County.

The new Family Lodge will:

- Expand room square footage from 4,800 sq. ft. to 9,250
- Increase room and bed capacity
- Provide expanded outdoor recreational space



### Project Budget:

Architecture & Engineering Fees:	\$154,000.00	Furnishings & Equipment:	\$100,000.00
Miscellaneous Fees & Costs:	\$66,000.00	T.H.Q. 10% Contingency:	\$220,000.00
Construction Cost:	\$1,660,000.00	<b>Total Budget:</b>	<b>\$2,200,000.00</b>



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# CAMPAIGN LEADERSHIP

**Mr. Ben Craig, Chairman Emeritus**  
METCALF BANK

## CAMPAIGN STEERING COMMITTEE

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FARMERS INSURANCE      KELLER WILLIAMS REAL ESTATE

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HINKLE & EICHHOLZ, CHTD      RETIRED

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KANSAS STATE SENATOR      PEOPLE'S BANK

## THE SALVATION ARMY OF OLATHE LEADERSHIP

**Major Mark Martsof**      **Major Teri Martsof**  
CORPS OFFICERS

**Lt. Paula Poff**  
ASSISTANT CORPS OFFICER

## CAMPAIGN CONSULTANT

**Mr. John Marshall, Vice President**  
JEFFREY BYRNE & ASSOCIATES



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# WAYS TO GIVE

You can support the Capital Campaign of The Salvation Army of Olathe, KS by making a gift in any amount and in different ways. Whether giving \$1 or \$1,000,000 or giving a lump sum or over a period of time, The Salvation Army of Olathe, KS will offer every opportunity for you to carry out your philanthropic wishes.

## WHAT TO GIVE

- Cash or marketable stocks and bonds
- Real estate (a residence, vacation home, rental or commercial property)
- Personal property
- Corporate match (an employee's gift that may be matched by certain employers)
- Retirement plan or life insurance policy

## WHEN TO GIVE

- Now, through a gift of cash or appreciated securities
- Over a period of up to five years, through a signed pledge with a fixed payment schedule
- In the future, through a testamentary provision

## HOW TO GIVE

- Make a gift of liquid assets for immediate use towards campaign priorities
- Make a gift that pays an individual lifetime income and benefits The Salvation Army of Olathe, KS after the recipients death or that of another beneficiary
- Give an asset for a period of time that later reverts to the donor's family
- Make a testamentary provision in one's Will



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# Naming Opportunities

Naming of Homeless Shelter:	\$1,000,000	Playground:	\$100,000
Naming of a Wing (3 available):	\$100,000	Courtyard:	\$100,000
Staff Lodging:	\$50,000	Laundry Center:	\$50,000
Naming of individual units:	\$25,000		



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I/we are pleased to commit a total of \$ \_\_\_\_\_ to the Capital Campaign

Single payment:  enclosed  please bill me.

Pledge over a period of \_\_\_\_\_ years to start \_\_\_\_\_  
(date)

I/we will make our gift via credit card.

Card Type:  Visa  MC  Am Exp  other

Name on credit card: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

I/we will make a gift of stock. Please contact me.

Please call me to discuss a gift through my will.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone #: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

*Please make your check payable to The Salvation Army. Thank you and God bless you!*



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